



**NORTHERN ONTARIO**  
INDUSTRY LEADER  
**AWARDS**



[destinationnorthernontario.ca](http://destinationnorthernontario.ca)





# AWARD CATEGORIES

- **Industry Leader** – Marketing & Communications
- **Industry Leader** – Workforce Development & Training
- **Industry Leader** – Product Development
- **Industry Leader** – Investment Attraction
- **Tourism Innovator of the Year**



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# SUBMISSION DETAILS

You will be required to supply the following information as part of the submission. This information must be submitted by no later than October 15th 2019. **The entrant may be an individual, a group, an organization or a business.**

## **Entrant statement**

A 200-word statement about the entrant and career highlights. This may be used in Destination Northern Ontario marketing material.

## **Why Entrant should win statement**

A 200-word statement about why the entrant should win this award. This may be used in Destination Northern Ontario marketing material.

## **Award Statements**

A 250-word statement on each of the criteria (2000 words in total). There are eight criteria for the individual awards. For example, 250 words for Achievement, 250 words for Impact etc. Statements should concisely outline how the entrant has demonstrated the criteria for this award.

## **Supporting evidence**

Evidence can be submitted to support any/all of the criteria for the individual awards. Refer to the evidence column for examples. Entrants can provide up to 2MB of supporting evidence in a pdf. Links to websites and electronically held information are welcome.

## **Reference checks**

Provide two referees, including contact name, email and phone number for each.

## **Award Criteria**

For each award category, please explain up to 250 words each, the follow areas of interest of the entrant

### *Achievements, Accolades & Professional Development*

- What achievements has the entrant developed to date in the field?
- Are there any special recognitions of note?

### *Impact on Industry*

How has this individual impacted the tourism industry in their respective award category?

### *Progression in the field*

- Has the entrant exceeded expectations?
- How have the entrant gone above and beyond the call of duty in their respective award category?

### *Leadership*

How has the entrant displayed signs of leadership in their respective award category?

### *Strategy and Innovation*

How has the entrant shown innovation or developed a clear path to success in their respective awards category?





DESTINATION  
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ONTARIO**

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